

## **Ulysses Auckland Branch Secretary's Report for the Year Ending 31<sup>st</sup> December 2020**

### Membership

The 2019 year ended with 266 financial members of Ulysses Auckland Branch and one year later, on 31<sup>st</sup> December 2020, we had dropped to a total of 235 financial members. Over the year, we gained 4 new members, meaning that we lost 35 Branch members. At least 2 relocated and joined other branches, however the loss owing to member departures was high at over 12% reduction (of not renewing membership).

### Committee Meetings

Club Rule 3.4 requires that your Committee hold a minimum of six formal meetings during the year. In 2020, your Committee held eight face to face meetings and two meetings by ZOOM (owing to the Covid-19 restrictions on meeting face to face). At every meeting there was above quorum attendance. Written minutes are available for all meetings.

### Members Contact

There remain some members who do not have or have not advised an email contact address. Work over the year has increased access to members email addresses, however, a deficiency still exists. Work is continuing to gather email addresses from those members who either have an e-address or have access to an e-address.

Email to Branch members is increasingly important as without this contact medium, members do not receive Branch e-newsletters (at mail out time) and our National Office is becoming increasingly reliant on email as a contact medium. For example, this year, membership renewals were advised by email. If you have an email address, you did not receive a hard copy renewal notice. However, it seems that many email addresses were not valid and some renewals sent by post were claimed as not received.

In all, communication to members by email or post, has deficiencies (of an absence of an address or an incorrect address, both postal and email). It will be of huge appreciation if members who have not advised an email address, could do so and if you change an e-address or a postal address, could this be advised (to your Branch Secretary is fine)?

Tony Kay (member 9940)

Ulysses Auckland Branch Secretary